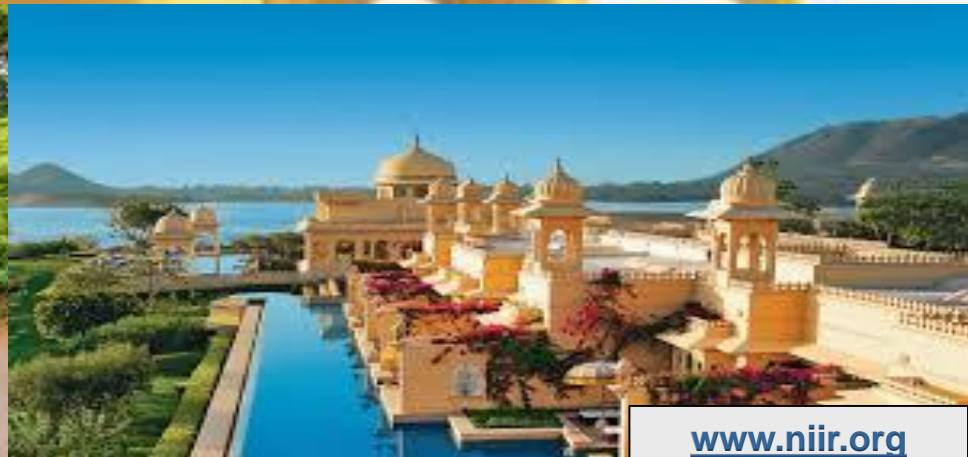


**Setting Up a 5 Star Hotel Business.**

**Investment Opportunity in Hospitality Industry.**

# 5 Star Hotel

## Business Plan.



# Introduction

**Five-star hotels provide the highest level of luxury to their visitors through customized services, a wide choice of amenities, and sophisticated guestrooms. Although there is no universal hotel grading system, five-star properties provide guests with experiences that match or surpass their highest expectations for comfort, decor, and elegance.**





**State-of-the-art fitness clubs, exquisite spas, gourmet restaurants, butler services, and improved check-in services are all available in five-star hotels. With enormous marble or granite bathrooms, double vanities, computerized curtain controls, surround-sound, and fresh flowers, five-star hotels go above and beyond.**





**Five-star hotel staff goes out of their way to personalize services for visitors, using their names and anticipating their wants. Five-star hotels are opulent establishments that appeal to people seeking an extravagant experience. While on a luxury vacation or business trip, most business travellers and celebrities are known to frequent these establishments.**



**Royalty and billionaires, on the other hand, stay in five-star deluxe hotels because money is no object to them. High-quality materials and sophisticated architecture are used in five-star hotels. With gourmet meals and a high staff-to-guest ratio, room service is accessible 24 hours a day, 7 days a week. A five-star hotel property always has access to entertainment, fitness, sports, wellness centres, and pools.**



**Five-star hotels are typically architecturally stunning and house cutting-edge amenities. With lavish lobbies and suites constructed by interior designers, hotel buildings and rooms often have a theme and lean heavily toward a particular architectural style. Each accommodation is large, with a separate living area, balcony, kitchen, and minibar if desired.**



**Rooms may also include a personal Jacuzzi tub, designer bathrobes, and high-end toiletries. Guests at a five-star hotel are pampered during their stay, with all of their needs and wishes met.**



## **In India, Below are the top Ten Luxury Hotels.**

- 1. The Taj Mahal Palace**
- 2. Taj Mahal Tower**
- 3. The Oberoi**
- 4. Rambagh Palace**
- 5. Wildflower Hall, An Oberoi Resort**
- 6. JW Marriott Hotel**
- 7. The Khyber Himalayan Resort & Spa**
- 8. Grand Hyatt**
- 9. Crowne Plaza**
- 10. Radisson Jass Hotel**





# Amenities of a Five-Star Hotel



- 1. Luxurious suites with living areas, kitchens, and patios**
- 2. Jacuzzi tub in the room**
- 3. Bathrobes with designer linens**
- 4. Golf courses.**
- 5. Nail and hair salons, massage services, and facials are all available at spas.**

**6. Swimming pools, spas, steam rooms, and saunas**

**7. Top-of-the-line workout centre with personal trainers**

**8. Excellent customer service from the personnel (doorman, butler, personal concierge, valet, child care)**

**9. Gourmet restaurants and pubs on-site**

**10. Various forms of entertainment**



# Advantages of a Five-Star Hotel



- 1. A luxurious and opulent experience**
- 2. Personal attention and pampering**
- 3. All desires are met**
- 4. The highest level of comfort and relaxation is provided**
- 5. A sense of security**

# Market Outlook

**The luxury hotel market was worth USD 93.37 billion in 2019 and is expected to increase to USD 123.49 billion by 2027, with a CAGR of 4.1 percent between 2020 and 2027. The market is expected to be driven by growing tourism and business industries in numerous countries, rising disposable income, people's rising standard of living,....**







**.....and an increase in their desire to travel for pleasure. The rise in spending power and the style of living are two of the most important factors driving people to luxury resorts. The hosting of sporting events by a city or country has also been identified as a major driver driving demand for luxury hotels. Sports teams, as well as spectators travelling from various locations.....**



**..... the tournament, prefer to stay in luxury hotels, resulting in an increase in the number of reservations. The travel and tourism sector in India includes the hotel business. Due to the rapid growth of the IT sector and the emergence of various multinational enterprises, the number of business travellers is rapidly expanding.**



**The average room rate (ARR) and revenue per available room (RPAR) are two key performance indicators (KPIs) used by the hotel sector to monitor business expansion and management (RevPAR). In FY 2020, the ARR was INR 5,458.68, down from INR 5,671.00 in FY 2017. Between FY 2021 and FY 2025, it is predicted to grow at a compound annual growth rate (CAGR) of 2.49 percent, bringing it to INR 6,292.85.**

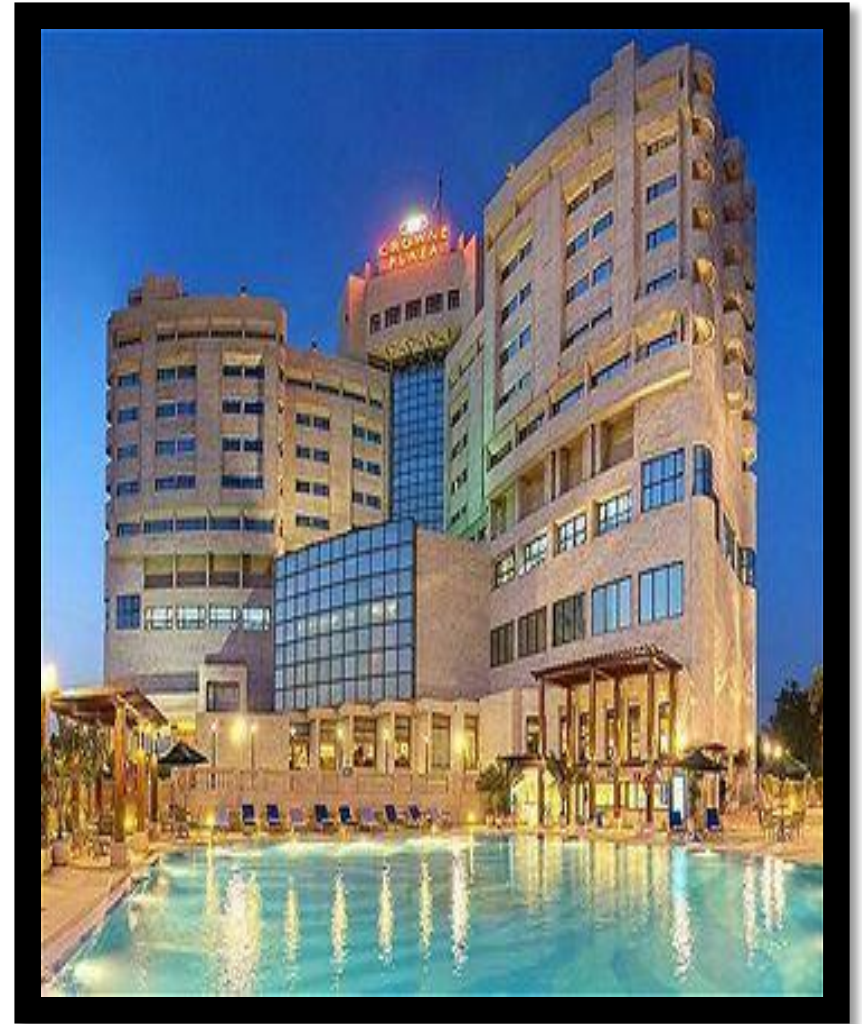
# Key Players

- 1. A B Hotels Ltd.**
- 2. A G I Hospitalities Pvt. Ltd.**
- 3. A G S Hotels & Resorts Pvt. Ltd.**
- 4. B S G Hotels & Leasing Ltd.**
- 5. Blue Coast Hotels Ltd.**
- 6. Cama Resort Hotels Ltd.**
- 7. D L F Aspinwal Hotels Pvt. Ltd.**



# Hotel Buildings Photographs







# **Project at a Glance**

COST OF PROJECT				MEANS OF FINANCE			
Particulars	Existing	Proposed	Total	Particulars	Existing	Proposed	Total
Land & Site Development Exp.	0.00	1575.00	1575.00	Capital	0.00	1209.62	1209.62
Buildings	0.00	653.62	653.62	Share Premium	0.00	0.00	0.00
Plant & Machineries	0.00	1172.84	1172.84	Other Type Share Capital	0.00	0.00	0.00
Motor Vehicles	0.00	100.00	100.00	Reserves & Surplus	0.00	0.00	0.00
Office Automation Equipments	0.00	306.50	306.50	Cash Subsidy	0.00	0.00	0.00
Technical Knowhow Fees & Exp.	0.00	50.00	50.00	Internal Cash Accruals	0.00	0.00	0.00
Franchise & Other Deposits	0.00	0.00	0.00	Long/Medium Term Borrowings	0.00	2822.46	2822.46
Preliminary & Pre-operative Exp	0.00	10.00	10.00	Debentures / Bonds Unsecured	0.00	0.00	0.00
Provision for Contingencies	0.00	112.50	112.50	Loans/Deposits	0.00	0.00	0.00
Margin Money - Working Capital	0.00	51.63	51.63				
<b>TOTAL</b>	<b>0.00</b>	<b>4032.08</b>	<b>4032.08</b>	<b>TOTAL</b>	<b>0.00</b>	<b>4032.08</b>	<b>4032.08</b>



Year	Annualised	Book Value	Debt	Dividend	Retained Earnings	Payout	Probable Market Price	P/E Ratio	Yield Price/ Book Value		
	EPS	CEPS	Per Share	Per Share	Per Share			No.of Times			
	`	`	`	`	`	%	`	%	`	%	
1-2	-0.92	1.57	9.08	18.67	0.00	100.00	-0.92	0.00	-0.92	1.00	0.00
2-3	1.34	3.50	10.42	14.00	0.00	100.00	1.34	0.00	1.34	1.00	0.00
3-4	3.03	4.91	13.45	9.33	0.00	100.00	3.03	0.00	3.03	1.00	0.00
4-5	5.07	6.71	18.53	4.67	0.00	100.00	5.07	0.00	5.07	1.00	0.00
5-6	7.08	8.50	25.60	0.00	0.00	100.00	7.08	0.00	7.08	1.00	0.00

Year	D. S. C. R.			Debt / - Deposits Debt	Equity as- Equity	Total Net Worth	Return on Net Worth	Profitability Ratio					Assets Turnove r Ratio	Curren t Ratio
	Indivi dual	Cumul ative	Overall					GPM	PBT	PAT	Net Contri bution	P/V Ratio		
	(Number of times)			(Number of times)		%	%	%	%	%	%			
<b>Initial</b>				<b>2.33</b>	<b>2.33</b>									
<b>1-2</b>	<b>0.55</b>	<b>0.55</b>		<b>2.06</b>	<b>2.06</b>	<b>2.16</b>	<b>5.46%</b>	<b>-18.24%</b>	<b>-8.05%</b>	<b>1189.27</b>	<b>86.15%</b>	<b>0.40</b>	<b>-0.31</b>	
<b>2-3</b>	<b>0.82</b>	<b>0.68</b>		<b>1.34</b>	<b>1.34</b>	<b>1.45</b>	<b>26.06%</b>	<b>11.26%</b>	<b>8.66%</b>	<b>1644.84</b>	<b>87.68%</b>	<b>0.62</b>	<b>-0.48</b>	
<b>3-4</b>	<b>1.04</b>	<b>0.79</b>	<b>1.06</b>	<b>0.69</b>	<b>0.69</b>	<b>0.78</b>	<b>34.69%</b>	<b>24.57%</b>	<b>16.23%</b>	<b>1993.23</b>	<b>88.33%</b>	<b>0.79</b>	<b>-0.40</b>	
<b>4-5</b>	<b>1.38</b>	<b>0.92</b>		<b>0.25</b>	<b>0.25</b>	<b>0.32</b>	<b>41.93%</b>	<b>35.33%</b>	<b>22.58%</b>	<b>2418.30</b>	<b>88.96%</b>	<b>0.92</b>	<b>-0.03</b>	
<b>5-6</b>	<b>1.77</b>	<b>1.06</b>		<b>0.00</b>	<b>0.00</b>	<b>0.06</b>	<b>46.67%</b>	<b>42.54%</b>	<b>26.92%</b>	<b>2842.78</b>	<b>89.38%</b>	<b>0.98</b>	<b>2.53</b>	

**BEP**

<b>BEP - Maximum Utilisation Year</b>	<b>5</b>
<b>Cash BEP (% of Installed Capacity)</b>	<b>46.30%</b>
<b>Total BEP (% of Installed Capacity)</b>	<b>52.37%</b>

**IRR, PAYBACK and FACR**

<b>Internal Rate of Return .. ( In %age )</b>	<b>-1.41%</b>
<b>Payback Period of the Project is ( In Years )</b>	<b>After 5 Years</b>
<b>Fixed Assets Coverage Ratio ( No. of times )</b>	<b>1.105</b>



# Major Queries/Questions Answered in the Report?

- 1. What is 5 Star Hotel Industry ?**
- 2. How has the 5 Star Hotel industry performed so far and how will it perform in the coming years ?**
- 3. What is the Project Feasibility of 5 Star Hotel?**
- 4. What are the requirements of Working Capital for setting up 5 Star Hotel?**

- 5. What is the structure of the 5 Star Hotel Business and who are the key/major players ?**
- 6. What is the total project cost for setting up 5 Star Hotel Business?**
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- 8. What are the machinery and equipment requirements for setting up 5 Star Hotel?**

**9. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up 5 Star Hotel?**

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# Reasons for Buying our Report

- ❖ **This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product**
- ❖ **This report provides vital information on the product like it's characteristics and segmentation**
- ❖ **This report helps you market and place the product correctly by identifying the target customer group of the product**

- ❖ **This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials**
- ❖ **The report provides a glimpse of government regulations applicable on the industry**
- ❖ **The report provides forecasts of key parameters which helps anticipate the industry performance and make sound business decisions**

# Our Approach







- **Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.**
- **The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players**
- **We use reliable sources of information and databases. And information from such sources is processed by us and included in the report**

# Scope of the Report

The report titled “Market Survey cum Detailed Techno Economic Feasibility Report on 5 Star Hotel.” provides an insight into 5 Star Hotel market in India with focus on uses and applications, Manufacturing Process, Process Flow Sheets, Plant Layout and Project Financials of 5 Star Hotel project. The report assesses the market sizing and growth of the Indian 5 Star Hotel Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- **Good Present/Future Demand**
- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

**We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in the 5 Star Hotel sector in India along with its business prospects. Through this report we have identified 5 Star Hotel project as a lucrative investment avenue.**

# Tags

**#DetailedProjectReport**      **#businessconsultant**  
**#BusinessPlan**      **#feasibilityReport**      **#NPCS**  
**#entrepreneurindia**      **#startupbusiness**  
**#ProjectReport**   **#startup**   **#projectconsultancy**  
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**#luxuryHotel**   **#HotelIndustry**   **#HotelBusiness**  
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## **Select and Choose the Right Business Startup for You (Instant Online Project Identification and Selection)**

**Finding the right startup business is one of the most popular subject today. Starting a business is no easy endeavor, but the time, effort, and challenges can be worth it if you succeed. To give yourself the best chance to be successful, take your time to carefully find the right business for you. We, at NPCS, endeavor to make business selection a simple and convenient step for any entrepreneur/startup. Our expert team, by capitalizing on its dexterity and decade's long experience in the field, has created a list of profitable ventures for entrepreneurs who wish to diversify or venture. The list so mentioned is updated regularly to give you a regular dose of new emerging opportunities.**

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**NPCS is manned by engineers, planners, specialists, financial experts, economic analysts and design specialists with extensive experience in the related industries.**

**Our Market Survey cum Detailed Techno Economic Feasibility Report provides an insight of market in India. The report assesses the market sizing and growth of the Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.**

**And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:**

- ❑ Good Present/Future Demand**
- ❑ Export-Import Market Potential**
- ❑ Raw Material & Manpower Availability**
- ❑ Project Costs and Payback Period**

**The detailed project report covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,**

**Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.**

**We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in India along with its business prospects.....[Read more](#)**





# Contact us

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# ***NIIR PROJECT CONSULTANCY SERVICES***

**AN ISO 9001: 2015 CERTIFIED COMPANY**

# Who are we?

- One of the leading reliable names in industrial world for providing the most comprehensive technical consulting services
- We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients' in India & abroad

**We at NPCS want to grow with you by providing solutions scale to suit your new operations and help you reduce risk and give a high return on application investments. We have successfully achieved top-notch quality standards with a high level of customer appreciation resulting in long lasting relation and large amount of referral work through technological breakthrough and innovative concepts. A large number of our Indian, Overseas and NRI Clients have appreciated our expertise for excellence which speaks volumes about our commitment and dedication to every client's success.**

**We bring deep, functional expertise, but are known for our holistic perspective: we capture value across boundaries and between the silos of any organization. We have proven a multiplier effect from optimizing the sum of the parts, not just the individual pieces. We actively encourage a culture of innovation, which facilitates the development of new technologies and ensures a high quality product.**

# What do we offer?

- **Project Identification**
- **Detailed Project Reports/Pre-feasibility Reports**
- **Market Research Reports**
- **Business Plan**
- **Technology Books and Directory**
- **Industry Trend**
- **Databases on CD-ROM**
- **Laboratory Testing Services**
- **Turnkey Project Consultancy/Solutions**
- **Entrepreneur India (An Industrial Monthly Journal)**



## How are we different ?

- We have two decades long experience in project consultancy and market research field
- We empower our customers with the prerequisite know-how to take sound business decisions
- We help catalyze business growth by providing distinctive and profound market analysis
- We serve a wide array of customers , from individual entrepreneurs to Corporations and Foreign Investors
- We use authentic & reliable sources to ensure business precision

# Our Approach

**Requirement collection**

**Thorough analysis of the project**

**Economic feasibility study of the Project**

**Market potential survey/research**

**Report Compilation**

# Who do we Serve?

- ❖ **Public-sector Companies**
- ❖ **Corporates**
- ❖ **Government Undertakings**
- ❖ **Individual Entrepreneurs**
- ❖ **NRI's**
- ❖ **Foreign Investors**
- ❖ **Non-profit Organizations, NBFC's**
- ❖ **Educational Institutions**
- ❖ **Embassies & Consulates**
- ❖ **Consultancies**
- ❖ **Industry / trade associations**

## Sectors We Cover

- ❖ **Ayurvedic And Herbal Medicines, Herbal Cosmetics**
- ❖ **Alcoholic And Non Alcoholic Beverages, Drinks**
- ❖ **Adhesives, Industrial Adhesive, Sealants, Glues, Gum & Resin**
- ❖ **Activated Carbon & Activated Charcoal**
- ❖ **Aluminium And Aluminium Extrusion Profiles & Sections**
- ❖ **Bio-fertilizers And Biotechnology**
- ❖ **Breakfast Snacks And Cereal Food**
- ❖ **Bicycle Tyres & Tubes, Bicycle Parts, Bicycle Assembling**

## Sectors We Cover *Cont...*

- ❖ **Bamboo And Cane Based Projects**
- ❖ **Building Materials And Construction Projects**
- ❖ **Biodegradable & Bioplastic Based Projects**
- ❖ **Chemicals (Organic And Inorganic)**
- ❖ **Confectionery, Bakery/Baking And Other Food**
- ❖ **Cereal Processing**
- ❖ **Coconut And Coconut Based Products**
- ❖ **Cold Storage For Fruits & Vegetables**
- ❖ **Coal & Coal Byproduct**

- ❖ **Copper & Copper Based Projects**
- ❖ **Dairy/Milk Processing**
- ❖ **Disinfectants, Pesticides, Insecticides, Mosquito Repellents,**
- ❖ **Electrical, Electronic And Computer based Projects**
- ❖ **Essential Oils, Oils & Fats And Allied**
- ❖ **Engineering Goods**
- ❖ **Fibre Glass & Float Glass**
- ❖ **Fast Moving Consumer Goods**
- ❖ **Food, Bakery, Agro Processing**



- ❖ **Fruits & Vegetables Processing**
- ❖ **Ferro Alloys Based Projects**
- ❖ **Fertilizers & Biofertilizers**
- ❖ **Ginger & Ginger Based Projects**
- ❖ **Herbs And Medicinal Cultivation And Jatropha (Biofuel)**
- ❖ **Hotel & Hospitality Projects**
- ❖ **Hospital Based Projects**
- ❖ **Herbal Based Projects**
- ❖ **Inks, Stationery And Export Industries**

## Sectors We Cover *Cont...*

- ❖ **Infrastructure Projects**
- ❖ **Jute & Jute Based Products**
- ❖ **Leather And Leather Based Projects**
- ❖ **Leisure & Entertainment Based Projects**
- ❖ **Livestock Farming Of Birds & Animals**
- ❖ **Minerals And Minerals**
- ❖ **Maize Processing(Wet Milling) & Maize Based Projects**
- ❖ **Medical Plastics, Disposables Plastic Syringe, Blood Bags**
- ❖ **Organic Farming, Neem Products Etc.**

- ❖ **Paints, Pigments, Varnish & Lacquer**
- ❖ **Paper And Paper Board, Paper Recycling Projects**
- ❖ **Printing Inks**
- ❖ **Packaging Based Projects**
- ❖ **Perfumes, Cosmetics And Flavours**
- ❖ **Power Generation Based Projects & Renewable Energy Based Projects**
- ❖ **Pharmaceuticals And Drugs**
- ❖ **Plantations, Farming And Cultivations**
- ❖ **Plastic Film, Plastic Waste And Plastic Compounds**
- ❖ **Plastic, PVC, PET, HDPE, LDPE Etc.**

## Sectors We Cover *Cont...*

Sectors We Cover *Cont...*

- ❖ **Potato And Potato Based Projects**
- ❖ **Printing And Packaging**
- ❖ **Real Estate, Leisure And Hospitality**
- ❖ **Rubber And Rubber Products**
- ❖ **Soaps And Detergents**
- ❖ **Stationary Products**
- ❖ **Spices And Snacks Food**
- ❖ **Steel & Steel Products**
- ❖ **Textile Auxiliary And Chemicals**

## Sectors We Cover *Cont...*

Sectors We Cover *Cont...*

- ❖ **Township & Residential Complex**
- ❖ **Textiles And Readymade Garments**
- ❖ **Waste Management & Recycling**
- ❖ **Wood & Wood Products**
- ❖ **Water Industry(Packaged Drinking Water & Mineral Water)**
- ❖ **Wire & Cable**



# Market Research Report



# Objective

- To get a detailed scenario of the industry along with its structure and classification
- To provide a comprehensive analysis of the industry by covering aspects like:
  - ❑ Growth drivers of the industry
  - ❑ Latest market trends
  - ❑ Insights on regulatory framework
  - ❑ SWOT Analysis
  - ❑ Demand-Supply Situation
  - ❑ Foreign Trade
  - ❑ Porters 5 Forces Analysis

# Objective

- To provide forecasts of key parameters which helps to anticipate the industry performance
- To help chart growth trajectory of a business by detailing the factors that affect the industry growth
- To help an entrepreneur/manager in keeping abreast with the changes in the industry
- To evaluate the competitive landscape of the industry by detailing:
  - ❑ Key players with their market shares
  - ❑ Financial comparison of present players

# Clientele

- Venturist/Capitalists
- Entrepreneur/Companies
- Industry Researchers
- Investment Funds
- Foreign Investors, NRI's
- Project Consultants/Chartered Accountants
- Banks
- Corporates

[Click here for list](#)

# Data Sources



# Scope & Coverage



## Our Team

- Our research team comprises of experts from various financial fields:**
- MBA's**
- Industry Researchers**
- Financial Planners**
- Research veterans with decades of experience**



# Structure of the Report

- 1. Overview**
- 2. Market Analysis**
  - 2.1 Growth Drivers**
  - 2.2 Emerging Trends in the Industry**
  - 2.3 Regulatory Framework**
  - 2.4 SWOT Analysis**
  - 2.5 Herfindahl–Hirschman Index (HHI)**
- 3. Market Forecasts**
- 4. Key Players**

# Structure of the Report

- 5. Key Financials and Analysis**
  - 5.1 Contact Information**
  - 5.2 Key Financials**
  - 5.3 Financial comparison**
- 6. Industry Size & Outlook**



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